

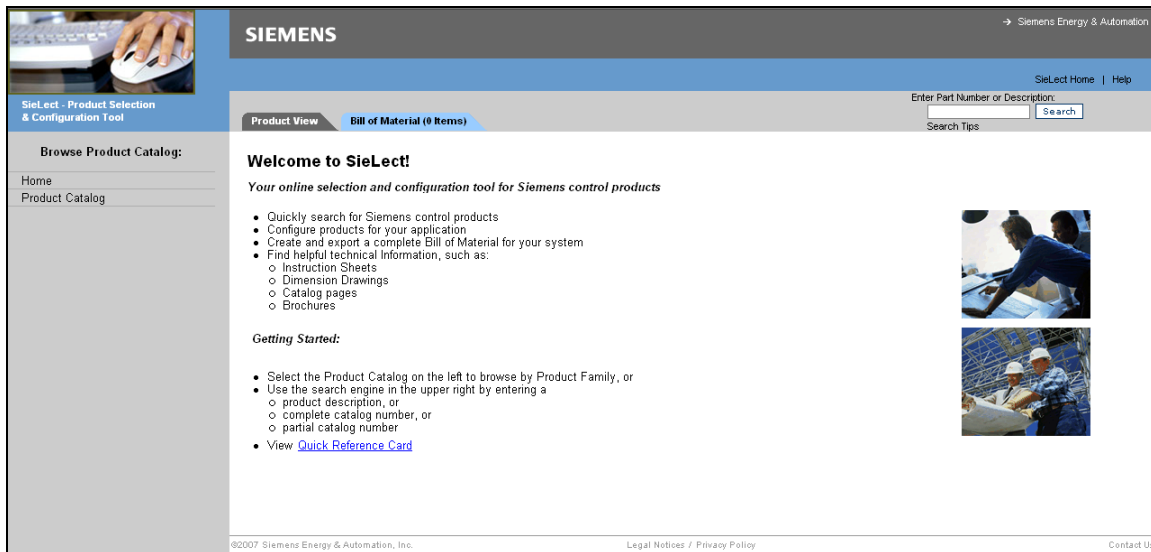


SieLect gets even better!

On March 25th, Siemens customers will have access to the **new and improved SieLect** on-line Product Selection & Configuration tool.

SieLect can be used to:

- Quickly search for Siemens products
- Configure control products for your application
- Create and export a complete Bill of Material for your system
- Find helpful technical Information, such as:
 - Instruction Sheets
 - Dimension Drawings
 - Catalog pages
 - Brochures



The screenshot shows the Siemens SieLect website interface. At the top left is the Siemens logo. The main header area includes a search bar with the text "Enter Part Number or Description:" and a "Search" button. Below the search bar, there are tabs for "Product View" and "Bill of Material (0 Items)". The main content area features a "Welcome to SieLect!" message, followed by a sub-header "Your online selection and configuration tool for Siemens control products". Below this, there are two bulleted lists: one listing key features (search, configuration, BOM export, technical info) and another titled "Getting Started:" with instructions on how to use the catalog and search engine. On the right side of the main content area, there are two small images showing people working with equipment. The footer contains the text "©2007 Siemens Energy & Automation, Inc.", "Legal Notices / Privacy Policy", and "Contact Us".

SieLect Enhancements

Each existing product configurator has been updated to include the latest products and list prices. Plus there are all new product modules available, such as:

- Elevator Starters
- Pilot Device Accessories
- Plug-in Relay Accessories
- Replacement Parts
- SIMOCODE pro Smart Overload Protection
- Soft Starters
- Soft Starter Accessories
- Terminal Block Components



The main change in the user interface is the use of the **Product Catalog** to select the appropriate product family. Users no longer need to use the Product Hierarchy tree on the left hand side bar.

The screenshot shows the Siemens Product Selection & Configuration Tool interface. The top navigation bar includes the Siemens logo, 'Siemens Energy & Automation', and 'SiSelect Home | Help'. Below the navigation bar, there are tabs for 'Product View' and 'Bill of Material (0 Items)'. A search bar is located at the top right with the text 'Enter Part Number or Description:' and a 'Search' button. The main content area is divided into four columns of product categories:

- IEC/OEM Control Components**
 - Contactors
 - Contactors Accessories
 - Control Circuit Protection
 - Control Circuit Protection Accessories
 - Elevator Starters
 - Interface Converters
 - Mechanical Switches
 - Mechanical Switches Accessories
 - Monitoring Relays - Current
 - Monitoring Relays - Insulation
 - Monitoring Relays - Level
 - Monitoring Relays - Power Factor
 - Monitoring Relays - Speed
 - Monitoring Relays - Temperature
 - Monitoring Relays - Thermistor
 - Monitoring Relays - Voltage
 - Motor Starter Protectors
- Motor Starter Protectors Accessories**
 - Overload Relays
 - Overload Relays Accessories
 - Overloads - High Feature
 - Overloads - High Feature Accessories
 - Pilot Devices
 - Pilot Devices Accessories
 - Pilot Devices Stations
 - Relays - Control
 - Relays - Control Accessories
 - Relays - Ground Fault
 - Relays - Interface
 - Relays - Plug-In
 - Relays - Plug-In Accessories
 - Relays - Power
 - Relays - Timing
 - Replacement Parts
 - Safety Relays
- Signal Columns & Beacons**
 - Smart Overload Base Unit (pro C)
 - Smart Overload Base Unit (pro V)
 - Smart Overload Expansion Modules
 - Smart Overload Interconnection Cables
 - Smart Overload Measuring Module pro C
 - Smart Overload Measuring Module pro V
 - Smart Overload Misc. Accessories
 - Smart Overload Operator Panel pro C
 - Smart Overload Operator Panel pro V
 - Smart Overload Software
 - Soft Starters
 - Soft Starters Accessories
 - Solid State Contactors
 - Solid State Functional Modules
 - Solid State Relays
 - Starters
 - Terminal Blocks
- Terminal Blocks Components**

The **Search** function has also been enhanced. Information entered in the Search field will now be compared to the Product ID number, the Catalog number, the short product description and the long product description. And there is no need to use an asterisk when inputting partial catalog numbers. Most importantly, the product database now includes most SE&A catalog numbers. This will allow products such as NEMA Control, Circuit Breakers and Switches to be added to the final Bill of Material.

The screenshot shows the Siemens Product Selection & Configuration Tool interface with search results for '3RW44'. The search bar at the top contains '3RW44'. Below the search bar, the text reads: 'Search Results for "3RW44"', 'All possible matches are not shown. To narrow search results, please be more specific in Product Number or Description.', and 'There were 100 matches found for your search.' Below this, there is a table of search results:

Product ID	Description	Catalog Number	List Price	Quantity	Action
3RW44221BC34	SOFT START,26A,7.5/7.5/15HP,120V,SCRW	3RW4422-1BC34	2626.00 USD	1	Add to BOM
3RW44223BC34	SOFT START,26A,7.5/7.5/15HP,120V,SPRG	3RW4422-3BC34	2626.00 USD	1	Add to BOM
3RW44223BC45	SOFT START,26A,15/20HP,230V,SPRG	3RW4422-3BC45	3028.00 USD	1	Add to BOM
3RW44233BC34	SOFT START,32A,10/10/20HP,120V,SPRG	3RW4423-3BC34	2777.00 USD	1	Add to BOM
3RW44233BC45	SOFT START,32A,20/25HP,230V,SPRG	3RW4423-3BC45	3204.00 USD	1	Add to BOM
3RW44241BC34	SOFT START,42A,10/15/25HP,120V,SCRW	3RW4424-1BC34	2803.00 USD	1	Add to BOM
3RW44243BC35	SOFT START,42A,25/30HP,120V,SPRG	3RW4424-3BC35	3229.00 USD	1	Add to BOM
3RW44263BC34	SOFT START,68A,20/25/50HP,120V,SPRG	3RW4426-3BC34	3494.00 USD	1	Add to BOM
3RW44263BC45	SOFT START,68A,50/60HP,230V,SPRG	3RW4426-3BC45	4021.00 USD	1	Add to BOM
3RW44273BC34	SOFT START,82A,25/30/60HP,120V,SPRG	3RW4427-3BC34	4197.00 USD	1	Add to BOM

At the bottom of the page, there is a footer with the text: '©2007 Siemens Energy & Automation, Inc. Legal Notices / Privacy Policy Contact Us'.



Web Links

The existing version of SieLect will be shut down on **March 20th**, so we can transition to the enhanced version. The updated version will be available through the existing SieLect web-links on **March 25th**. There will be no need to change your "favorites" link in your internet Explorer.

If you don't already have SieLect saved as a favorite, you can use the following link to get started: http://sielect.sea.siemens.com/sea_eCatalog/b2c/init.do.

Best regards,

Joe Rogers
Manager
IEC / OEM Control Components
Power Distribution & Controls