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exiderdome BRINGS EXPERTISE AND EXPERIENCE TO CUSTOMERS

Learning Programs Address Critical U.S. Business Topics

ATLANTA, April 17, 2008 -- While a lot of attention will be focused on the technology and multimedia show on display at exiderdome during its nine-city U.S. tour, the heart of this initiative lies in the learning events.

Drawn from Siemens' experience in 190 countries from thousands of projects of all sizes, exiderdome will offer visitors a wide range of training and learning events focused on the latest developments in security, energy and the environment, innovation, productivity and other key business challenges.

Each program will be designed by the U.S.-based Siemens Energy and Automation, Inc. sales force to meet the specific needs of its customers. Siemens executives and outside experts such as industry analysts, futurists, academics and dignitaries will lead the learning events.

"Siemens is a global technology leader, but the United States is our biggest market. Our customers want to know how they can improve their bottom line, in ways that make sense in this country," said Thomas Varney, vice president of Communications for Siemens Energy & Automation. "We are pulling out the stops to make sure exiderdome delivers on that expectation."

In the U.S., Siemens enjoys a reputation for not only offering the broadest range of electrical and electronic products, systems and services, but also for helping its customers learn about new and more productive ways to conduct its business.

"Technology today has changed dramatically from technology of even two years ago," Varney said. "Engineers should know what's out there and how up-to-date technology can improve a company's overall performance and productivity, making it more competitive and successful in the marketplace, which results in a stronger relationship with Siemens."

Although exiderdome has traveled throughout the world, Siemens is preparing brand new exhibits and seminars geared towards the unique needs of American industries. Additionally, each city will have landmark events directed to the businesses in that area, and Siemens executives will be on hand to offer its expertise on the many uses of these technologies.

During the day, exiderdome will offer a variety of programs tailored to meet the needs of different industries and customers. While some programs will be geared toward meeting the needs of plant engineers with topics such as how a specific technology can reduce life cycle costs, other programs will address the larger business issues that top managers face. At the same time, there will be programs designed to meet the needs of specific industries, such as food and beverage, automotive or pharmaceuticals.

Networking, charity and thought leadership events will be held most nights.

“We want to show our American customers that we are the only company in the world that can put together this kind of program with all of our own components,” Varney said.

All the training programs will be held in exiderdome’s central atriums, which is also home to exiderdome’s signature multimedia show. Projected in high-definition video, the film showcases the Siemens automation technology and gives visitors a glimpse of manufacturing’s future. It relies on actual customer experiences to tell the story.

Additionally, Siemens wants to use its traveling exhibit to foster interest in science, math and technical engineering education. The exiderdome will enable students to get involved with imaginative programming designed to pique interest in these disciplines. Siemens expects to host over 9,000 visitors during this U.S. tour.

“This is a great opportunity for Siemens to drive recruitment efforts, strengthen community ties and build on our community relations programs,” Varney said.

For more information about exiderdome, visit: www.exiderdome.com/us.

About Siemens:

Siemens Energy & Automation, Inc. is one of Siemens' operating companies in the U.S. Headquartered in the Atlanta suburb of Alpharetta, Ga., Siemens Energy & Automation, Inc. manufactures and markets one of the world's broadest ranges of electrical and electronic products, systems and services to industrial and construction market customers. Its technologies range from circuit protection and energy management systems to process control, industrial software and totally integrated automation solutions. The company also has expertise in systems integration, technical services and turnkey industrial systems. For more information: www.sea.siemens.com.

Siemens AG (NYSE: SI) is a global powerhouse in electronics and electrical engineering, and operates in the industry, energy and healthcare sectors. For more than 160 years, Siemens has built a reputation for leading-edge innovation and the quality of its products, services and solutions. With nearly 400,000 employees in 190 countries, Siemens reported worldwide sales of \$96.6 billion in fiscal 2007. With its U.S. corporate headquarters in New York City, Siemens in the USA reported sales of \$19.8 billion and employs approximately 70,000 people throughout all 50 states and Puerto Rico. For more information on Siemens in the United States, visit www.usa.siemens.com.

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